




Alex's Lemonade Stand was started in 2000 by four year old Alexandra "Alex" Scott, a pediatric cancer patient. She opened her first annual lemonade stand with high hopes of raising money for pediatric cancer causes, specifically research into a cure. Her annual lemonade stands in her front yard inspired others to donate money to her cause. After fighting her own battle with cancer for over seven years, she died in August 2004. At the time of her death, she had already raised over \$900,000 for pediatric cancer research and, amazingly, was only eight years old. Alex's legacy lives on with Alex's Lemonade Stand continuing to raise money to find a cure for childhood cancer.

AFLEET ALEX
A Proud Supporter of

**Alex's
Lemonade
Stand**




**Visit or Register for
KW Charity Golf Online:**
www.upperprovidencecharitygolf.com






Keller Williams Realty Group
542 N. Lewis Rd.
Limerick, PA, 19468
www.kwrealtygroup.com


**8th Annual Keller Williams
Charity Golf Outing**
to support

Alex's Lemonade Stand
Tuesday
September 27, 2011






KELLER WILLIAMS
REALTY
GROUP



**8th Annual Keller Williams
Charity Golf Outing**
to support

Alex's Lemonade Stand

Tuesday, September 27, 2011
RiverCrest Golf Club & Preserve
100 Golf Club Road in Phoenixville, PA

Please Join Us on
Tuesday, September 27th for our
8th Annual KW Charity Golf Outing
 at the



RIVERCREST

Golf Club & Preserve

... a premier golfing venue

www.rivercrestgolfclub.com

Schedule of Events

10:00 - 11:45 Arrival & Range Use
 Buffet Lunch

11:45 Shotgun Start
 - Scramble Format

5:00 Reception & Live Auction

6:30 Dinner
 - Please mention any special dietary needs

7:30 Silent Auction

Sponsorships Available

Title Sponsors - \$5,000

- Only 3 Sponsorships Available
- Listing on Promotional Materials as "Title Sponsor"
- Promotional Table and Dinner
- Full Page Program Advertisement
 - Sponsor to supply logo & text
- Tee Box Sign & Banner
- Four Golfers with Lunch and Dinner
- Four Additional Evening Tickets
- Ability to Place Items in the Giveaway Bag at Check-in

Sponsorships Available

Platinum Sponsor - \$2,500

- Promotional Table at Dinner
- Program Advertisement
 - Sponsor to supply logo and text
- Tee Box Sign & Banner
 - Sponsor to provide banner
- Four Golfers with Lunch and Dinner
- Four Additional Evening Tickets
- Ability to Place Items in Giveaway Bag

Gold Sponsor—\$1,800

- Four Golfers with Lunch and Dinner
- Tee Box Sign
- Program Advertisement
 - Sponsor to supply logo and text

Silver Sponsor—\$1,000

- Two Golfers with Lunch and Dinner
- Tee Box Sign
- Mention in Program Advertisement as Sponsor

Bronze Hole Sponsor—\$250

- Tee Box Sign
- Mention in Program Advertisement as Sponsor

Special Sponsorships Available: (1 each)

Available on a first come/first serve basis. Includes:

- Four Evening Package
- Appropriate Signage per Sponsorship
- Program Advertisement
 - Sponsor to supply logo and text

Golf Cart Sponsor—\$1,500

Lunch Sponsor—\$1,500

Dinner Sponsor—\$2,000

Golf Package - \$250

- Lunch, Golf and Evening Activities

Balloon Sponsor - \$200

- 1 Dinner Ticket

Evening Package Only - \$90

- Dining Activities

Registration & Payment

Sponsor Name: _____

Address: _____

Phone: _____

Contact Person: _____

E-mail: _____

Participants:

(1) _____

(2) _____

(3) _____

(4) _____

Sponsorship Level:

___ Title Sponsor ___ Lunch Sponsor
 ___ Platinum Sponsor ___ Dinner Sponsor
 ___ Silver Sponsor ___ Golf Package
 ___ Bronze Sponsor ___ Evening Package Only
 ___ Golf Cart Sponsor

I would be willing to donate the following

Auction Item (s): _____

If you have any questions, please contact:

Amity Atkins at 610-792-5900 or aatkins@kw.com

Please send your payment and registration to:

Keller Williams Charity Golf
 542 N. Lewis Rd., Limerick PA 19468

Please make all checks payable to:

KW 2011 Golf Outing

For credit card payments:

___ Visa ___ MasterCard ___ Discover

Name on Card: _____

Number: _____

Expiration Date: _____

3 Digit Security Code: _____

Signature: _____